

# 61st Annual Meeting & Trade Show

## SPONSORSHIP OPPORTUNITIES

Alaska Trucking Association (ATA) prides itself on being an organization devoted to connecting with our members during our Annual Meeting & Trade Show. We are able to do this through the support and commitment from our members. We build our Annual Meeting & Trade Show programs through member participation; here we present newly constructed, partnership opportunities for all our member companies.

### **SAPPHIRE**

**\$5,000**

Full page ad in The Alaska Trucker  
Prime vendor spot with outside space  
Company logo on sponsorship banner  
Recognition at the event  
Meeting room banner placement  
1 ticket for the reception, meeting, and banquet  
2 tickets for the reception

*Choose One:*

Featured Sponsor of Safety Banquet  
or Reception

### **PLATINUM**

**\$3,000**

Full page ad in The Alaska Trucker  
Prime vendor spot with outside space  
Company logo on sponsorship banner  
1 ticket for the reception, meeting, and banquet  
1 ticket for the reception

Featured photo-booth sponsor (limited to 2)

### **GOLD**

**\$2,000**

Half page ad in The Alaska Trucker  
Vendor spot with outside vendor space  
Company logo on sponsorship banner  
2 tickets for the reception

Banquet Entertainment (TBD)

### **SILVER**

**\$1,000**

Half page ad in The Alaska Trucker  
Vendor spot  
Company logo on sponsorship banner  
1 ticket for the reception

### **BRONZE**

**\$750**

Quarter page ad in The Alaska Trucker  
Company logo on sponsorship banner

### **INDIVIDUAL \$500 SPONSORSHIP**

Cigar Bar | Champagne toast

**TO SPONSOR THIS EVENT, PLEASE CONTACT JOE MICHEL @ 276-1149**



## ALASKA TRUCKING ASSOCIATION

3443 Minnesota Drive · Anchorage, Alaska 99503 · Phone (907) 276-1149 · Fax (907) 274-1946

[www.aktrucks.org](http://www.aktrucks.org)

*The authoritative voice of the trucking industry in Alaska*

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Members,

The Alaska Trucking Association's Annual Meeting is one of the most anticipated events ATA hosts each year. Alaska's trucking industry leaders are able to come together in a relaxed environment, compare notes, trade stories, and touch base with their counterparts that they might not have a chance to over the course of the year.

This event cannot succeed without the support of our Member companies through sponsorships and participation in the actual event. A sponsorship will place your company in the forefront of the minds of Alaskan trucking industry decision makers. Any support your company can show towards making the 2019 Annual Meeting a success will be lauded by the Alaska Trucking Association at the event, on our website and in our quarterly publication that is distributed throughout the Alaskan Trucking Industry and to lawmakers statewide.

Sponsorship vary in size for this event but every sponsorship comes with an opportunity to have a vendor spot at the Annual Meeting. Please contact Joe Michel at the Alaska Trucking Association for more details.

The Alaska Trucking Association, a 501(c)6 nonprofit trade association, puts on the Annual Meeting. Sponsorships or donations to make the Annual Meeting a success should be addressed to the Alaska Trucking Association, which will provide the necessary paperwork for your accounting purposes.

Thank you for your consideration.

Joe Michel  
Alaska Trucking Association.

"If you got it a Truck brought it!"



# Alaska Trucking Association SPONSORSHIP AGREEMENT

DATE: \_\_\_\_\_

**SPONSOR:** \_\_\_\_\_ between the **ALASKA TRUCKING ASSOCIATION**  
for the 61st Annual Meeting and Trade Show.

**COMPANY NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** ALASKA **ZIP CODE:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

I/We agree that for the exchange of our sponsorship in the amount of \$ \_\_\_\_\_  
to be paid to The Alaska Trucking Association; for said sponsorship. I/We will receive  
the following sponsorship package:

Individual Sponsorship \$500

Bronze Sponsorship \$750

Silver Sponsorship \$1,000

Gold Sponsorship \$2,000

Platinum Sponsorship \$3,000

Sapphire Sponsorship \$5,000

By signing this agreement, your company agrees to be billed for the sponsorship listed above and  
pay from that invoice. In return ATA will provide all sponsorship opportunities to your company.

**SPONSOR SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**ATA SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_